

The Film Industry Office and the Creative Europe Desks – MEDIA Czech Republic, Munich, Berlin-Brandenburg, Poland, Austria, Slovakia and Hungary
are pleased to invite you to the presentation

INNOVATIVE EXAMPLES OF FILM DISTRIBUTION IN EUROPE – SHOWCASE BY CREATIVE EUROPE – MEDIA

Monday 3 July, 12:00 – 13:30, Industry Pool, EN

Creative Europe's MEDIA sub-programme works to improve the visibility and discoverability of European audiovisual works on VOD services. As a follow-up to the previous three years of support for the development of new online distribution platforms, the focus is now on innovative strategies for distribution and promotion, including audience development initiatives. This showcase will present a selection of innovative MEDIA-supported projects covering various types of audiovisual works – **Walk this Way, European Cinema & VOD Initiative, KineDok, Daazo.com** and **SUBurbia**.

Speakers: **Mr. Vincent Lucassen**, president of IPEDA, head of WILDart Film, member of the team of Under the Milky Way
Mr. Philipp Hoffmann, founder and managing director of Rushlake Media, representing the German partner project Kino on Demand
Mrs. Kristýna Gentnerová, KineDok coordinator at Institute of Documentary Film
Mrs. Eva Križková, distribution company Filmtopia
Mr. Dániel Deák, head of Daazo

RSVP by July, 2 to media@kreativnievropa.cz



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Karlovy Vary
International Film Festival