



Organisation name & address	Contact details
<p data-bbox="225 461 975 495">Cooperation Network of towns on the Ruta de la Plata</p> <p data-bbox="225 535 608 607">C/ Cabrales nº 82 33201 Gijón (Asturias) Spain</p>	<p data-bbox="1034 461 1326 533">Tel: +34 985 18 51 89 +34 985 18 51 11</p> <p data-bbox="1034 573 1350 645">info@rutadelaplata.com www.rutadelaplata.com</p>
<p data-bbox="225 651 405 685">Description :</p> <p data-bbox="225 723 1370 831">The Cooperation Network of Towns on the Ruta de la Plata is an association of 24 member municipalities created in 1997 to promote an important cultural route based on an old roman road on the west of Spain: www.rutadelaplata.com</p> <p data-bbox="225 869 1370 976">We work in close collaboration with the Spanish regional authorities of the four regions along the route: Andalucía, Extremadura, Castile and León and Asturias together with other tourist entities.</p> <p data-bbox="225 1014 1370 1086">We are in charge of the tourist promotion of this important cultural tourist destination, and we organize important activities to make it know in Spain and worldwide.</p> <p data-bbox="225 1124 1370 1196">To disseminate the interest and great potential of Roman routes in cultural and tourism fields we aim to create a European Network of Roman Itineraries/ Resources.</p> <p data-bbox="225 1234 651 1267">With this association we seek to:</p> <ul data-bbox="284 1305 1370 1536" style="list-style-type: none"> <li data-bbox="284 1305 1370 1377">• Develop activities of promotion of the roman culture and the tourist destinations involved. <li data-bbox="284 1384 1370 1536">• Create a cultural and tourism product disseminating it, in order to contribute to the development of a new Cultural Tourism niche, capable of increasing development possibilities in each territory, by promoting travellers mobility in the partners involved territories. <p data-bbox="225 1574 1370 1682">We are looking for roman thematic partners, like other European roman itineraries, roman destinations (cities and towns with roman heritage) or roman resources (museums, roman villas...) interested in joining this project.</p> <p data-bbox="225 1720 1370 1792">In addition, we are in search of eligible projects with this roman issue for having the chance of being selected for any of the European Projects call of proposals.</p>	

Red de Cooperación de Ciudades en la Ruta de la Plata.

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