

WELCOME INFORMATION SESSION

JOURNALISM PARTNERSHIPS

14 NOVEMBER 2024

THIS INFO SESSION WILL BE RECORDED USING WEBEX FOR THE PURPOSE OF PUBLICATION ON EACEA'S WEBSITE,
ACCESSIBLE [HERE](#)

ONLY THE PRESENTATIONS WILL BE RECORDED; QUESTIONS AND ANSWERS WILL NOT BE. PLEASE REFER TO THE
[DATA PROTECTION NOTICE](#) OF THE EVENT FOR MORE INFORMATION.

EUROPEAN EDUCATION AND CULTURE EXECUTIVE AGENCY





CREA-CROSS-2025-JOURPART JOURNALISM PARTNERSHIPS

Info session

<https://ecconf.webex.com/ecconf/j.php?MTID=mc7ac301ec3a2255f44dc3ac90ceebf6c>

*European Education and Culture
Executive Agency*

A photograph of the European Union flag, which is blue with twelve gold stars arranged in a circle. The flag is being held up by two hands, one on the left and one on the right, against a background of green trees. The flag is slightly wrinkled and appears to be in motion. The text "European Education and Culture Executive Agency" is overlaid on the bottom left of the image in a white, italicized font.

WELCOME

- THE NEWS INITIATIVE
- CALL FOR PROPOSALS – OBJECTIVES AND ELIGIBLE ACTIVITIES
- ADMISSIBILITY AND ELIGIBILITY CRITERIA
- TIMELINE AND SELECTION PROCESS
- HOW TO APPLY?
- Q&A

THE NEWS INITIATIVE



AIM: TACKLE THE STRUCTURAL CHALLENGES FACING THE NEWS MEDIA SECTORS.

MORE INFORMATION: [HTTPS://EUROPA.EU/!JUN6cN](https://europa.eu/!JUN6cN)

- STRUCTURED DIALOGUE WITH THE NEWS MEDIA SECTOR
 - STUDIES/REPORTS (E.G. THE [EUROPEAN MEDIA OUTLOOK](#), [MAPPING PUBLIC FINANCING OF NEWS](#))
 - BETTER ACCESS TO FINANCE, THROUGH **LOANS AND EQUITY** (THROUGH INVESTEU)
 - [GRANTS FOR NEWS MEDIA](#) (ALL GRANTS GUARANTEE **EDITORIAL INDEPENDENCE**) :
 - CREATIVE EUROPE CALLS SUPPORTING [COLLABORATION](#) AND [PLURALISM](#)
 - CREATIVE EUROPE CALL TO SUPPORT CROSS-BORDER [MEDIA LITERACY](#) PROJECTS
 - GRANTS FOR INNOVATION IN HORIZON EUROPE, DIGITAL EUROPE (E.G. THE [MEDIA DATA SPACE](#) – [AWARDED](#))
 - NEW GRANTS THROUGH PILOT PROJECTS & PREPARATORY ACTIONS (SEE [OVERVIEW](#) OF JUNE 2024)
- + DG REGIO [CALL](#) TO COVER COHESION POLICY

CREA-CROSS-2025-JOURPART JOURNALISM PARTNERSHIPS

CREA-CROSS-2025-JOURPART



COLLABORATIONS

CROSS-BORDER COLLABORATION

FOR SYSTEMIC CHANGE

- ADDRESS THE STRUCTURAL AND TECHNOLOGICAL CHANGES FACED BY THE MEDIA SECTOR
- DEVELOP COLLABORATIVE TRANSFORMATION, FROM A BUSINESS, TECHNOLOGICAL AND/OR CONTENT POINT OF VIEW.



PLURALISM

MEDIA PLURALISM

**THIRD PARTY SUPPORT
(FUNDING SCHEMES)**

- FOR ORGANISATIONS OFFERING GRANTS AND TRAININGS TO NEWS MEDIA OF PARTICULAR RELEVANCE TO DEMOCRACY AND CIVIC PARTICIPATION

CREA-CROSS-2025-JOURPART-COLLABORATIONS

EXPECTED IMPACT

INCREASED
**INNOVATION
AND CREATIVITY**
IN BUSINESS
MODELS,
JOURNALISTIC
PRODUCTION
PROCESSES AND
DISTRIBUTION
PROCESSES

INCREASED
INTEREST IN
JOURNALISM,
AMONG
VARIOUS SOCIAL
GROUPS,
LANGUAGE
GROUPS AND
AGE GROUPS

INCREASED
VIABILITY OF
PROFESSIONALLY
PRODUCED
JOURNALISTIC
CONTENT

INCREASED
MEDIA
COLLABORATION

SECTOR-WIDE
NETWORKS FOR
THE EXCHANGE
OF BEST
PRACTICES
AMONG NEWS
MEDIA
PROFESSIONALS

**HUBS FOR SUB-
SECTORS**
AROUND
TECHNICAL
FORMATS
(WRITTEN/ONLI
NE PRESS,
RADIO/PODCAST
S, TV, ETC.)
AND/OR
JOURNALISTIC
GENRES (DATA
JOURNALISM,
GENERAL
TOPICS,
SPECIALISED
JOURNALISM

**ACQUISITION
AND
IMPROVEMENT
OF
PROFESSIONAL
SKILLS BY
JOURNALISTS
AND OTHER
MEDIA BUSINESS
PROFESSIONALS**

CREA-CROSS-2025-JOURPART-COLLABORATIONS

ELIGIBLE ACTIVITIES



CREA-CROSS-2025-JOURPART-PLURALISM

EXPECTED IMPACT

**INCREASED
INNOVATION
AND CREATIVITY**

IN BUSINESS
MODELS,
JOURNALISTIC
PRODUCTION
PROCESSES AND
DISTRIBUTION
PROCESSES

**INCREASED
INTEREST IN
JOURNALISM,**

AMONG
VARIOUS SOCIAL
GROUPS,
LANGUAGE
GROUPS AND
AGE GROUPS

**INCREASED
VIABILITY OF
PRODUCED
JOURNALISTIC
CONTENT**

**INCREASED
RESILIENCE,
PLURALISM AND
EDITORIAL
INDEPENDENCE**

**INCREASED
RESILIENCE OF
CIVIL SOCIETY
ORGANISATIONS**

**IMPROVED
UPTAKE OF NEW
TECHNOLOGIES
INTO THE
TARGETED
MEDIA SECTORS**

**FOSTERING
REPOSITORIES
OF KNOWLEDGE
ABOUT MEDIA
SECTORS
DELIVERING
PUBLIC INTEREST
NEWS**

CREA-CROSS-2025-JOURPART-PLURALISM

ELIGIBLE ACTIVITIES

1/3



FUNDING SCHEMES ARE MANDATORY - ACCOMPANYING ACTIVITIES ARE OPTIONAL!

ONLY FUNDING SCHEMES ALLOWED

- LOCAL AND REGIONAL MEDIA
- INDEPENDENT AND INVESTIGATIVE JOURNALISM
- ORGANISATIONS DELIVERING PUBLIC INTEREST NEWS/PUBLIC SERVICE JOURNALISM

(OPTIONAL) ACCOMPANYING ACTIVITIES:

- DEVELOPMENT OF DEONTOLOGICAL AND GOVERNANCE STANDARDS
- BUDGETARY READINESS
- DEVELOPMENT OF CRITERIA AND INDICATORS FRAMING THEIR SUPPORT
- REPOSITORIES OF KNOWLEDGE
- LEGAL ADVICE
- TRAININGS



CREA-CROSS-2025-JOURPART-PLURALISM

ELIGIBLE ACTIVITIES

2/3



WHAT SHOULD THE FUNDING SCHEMES SUPPORT?

INNOVATIONS IN EDITORIAL PRODUCTION (E.G. FORMATS, CONTENT), COVERAGE AND REVENUE MODELS

THE IMPROVEMENT OF DISTRIBUTION AND DISSEMINATION OF NEWS

THE DEVELOPMENT AND ENGAGEMENT OF AUDIENCES AND COMMUNITY-BUILDING STRATEGIES

THE DEVELOPMENT OF TECHNICAL TOOLS APPLYING TO THE ABOVE TOPICS

TRAINING ON THE ABOVE TOPICS

CREA-CROSS-2025-JOURPART-PLURALISM

ELIGIBLE ACTIVITIES

3/3

RESPECT WIDELY ACCEPTED PROFESSIONAL MEDIA STANDARDS

MAJORITY OF THE BUDGET USED BY ORGANISATIONS WITHIN THE EU

CONSIDERING THE NEEDS OF SMALLER NEWSROOMS, AREAS OF LOW PROVISION OF CERTAIN NEWS OR AREAS WHERE MEDIA PLURALISM IS STRAINED, IS ENCOURAGED.

CREA-CROSS-2025-JOURPART-COLLABORATIONS



DEADLINE: SEE CALL TEXT

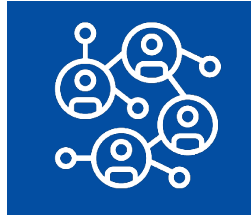
ELECTRONIC SUBMISSION: F&T PORTAL



- TOPIC BUDGET: **EUR 5 266 270** CO-FUNDING RATE : **80%**
- MAXIMUM GRANT AMOUNT: **EUR 2 000 000 PER PROJECT**
- PROJECT DURATION: **24 MONTHS** (AS FROM START DATE IN GA)

CREA-CROSS-2025-JOURPART-COLLABORATIONS

ELIGIBLE APPLICANTS



A CONSORTIUM COMPOSED OF **AT LEAST THREE APPLICANTS**

FROM A **MINIMUM OF THREE DIFFERENT COUNTRIES** PARTICIPATING IN THE CREATIVE EUROPE PROGRAMME

THE PROJECT COORDINATOR WILL SUBMIT THE APPLICATION ON BEHALF OF ALL PARTNERS



CONSORTIA MAY INCLUDE NON-PROFIT, PUBLIC AND PRIVATE **MEDIA OUTLETS** (INCL. WRITTEN/ONLINE PRESS, RADIO/PODCASTS, TV, ETC)

AS WELL AS **OTHER ORGANISATIONS FOCUSING ON NEWS MEDIA** (INCL. MEDIA ASSOCIATIONS, NGOS, JOURNALISTIC FUNDS AND TRAINING ORGANISATIONS FOCUSING ON MEDIA PROFESSIONALS, ETC).



NATURAL PERSONS ARE NOT ELIGIBLE

*EXCEPT FOR **SELF-EMPLOYED PERSONS** OR EQUIVALENT (SOLE TRADERS) IF THE COMPANY DOES NOT POSSESS LEGAL PERSONALITY SEPARATE FROM THAT OF THE NATURAL PERSON*

NATURAL PERSONS CANNOT ASSUME THE ROLE OF THE COORDINATOR

CREA-CROSS-2025-JOURPART-PLURALISM



DEADLINE: SEE CALL TEXT

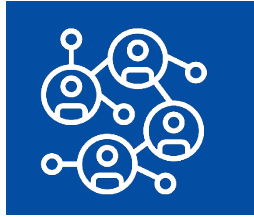
ELECTRONIC SUBMISSION: F&T PORTAL



- TOPIC BUDGET: **EUR 5 258 066** CO-FUNDING RATE : **90%**
- MAXIMUM GRANT AMOUNT: **EUR 2 500 000 PER PROJECT**
- PROJECT DURATION: **24 MONTHS** (AS FROM START DATE IN GA)

CREA-CROSS-2025-JOURPART-PLURALISM

ELIGIBLE APPLICANTS



SINGLE APPLICANTS OR A CONSORTIUM OF AT LEAST TWO APPLICANTS ARE ALLOWED

FROM **COUNTRIES** PARTICIPATING IN THE CREATIVE EUROPE PROGRAMME

(IF APPLICABLE)THE PROJECT COORDINATOR WILL SUBMIT THE APPLICATION ON BEHALF OF ALL PARTNERS



APPLICANTS ACTIVE IN THE NEWS MEDIA SECTOR, INCLUDING:

- MEDIA ASSOCIATIONS
- NON-GOVERNMENT ORGANISATIONS
- NON-PROFIT ORGANISATIONS
- CIVIL SOCIETY ORGANISATIONS
- PUBLIC AUTHORITIES
- INTERNATIONAL ORGANISATIONS
- UNIVERSITIES
- FOUNDATIONS
- RESEARCH CENTRES
- JOURNALISTIC FUNDS AND TRAINING ORGANISATIONS FOCUSING ON MEDIA
- PROFESSIONALS
- PROFITMAKING ENTITIES
- ETC...



NATURAL PERSONS ARE NOT ELIGIBLE

EXCEPT FOR SELF-EMPLOYED PERSONS OR EQUIVALENT (SOLE TRADERS) IF THE COMPANY DOES NOT POSSESS LEGAL PERSONALITY SEPARATE FROM THAT OF THE NATURAL PERSON

NATURAL PERSONS CANNOT ASSUME THE ROLE OF THE COORDINATOR

COST ELIGIBILITY

- **PERSONNEL COSTS** [EMPLOYEES, NATURAL PERSONS UNDER DIRECT CONTRACT, SECONDED PERSONS, AND SME OWNERS AND NATURAL PERSONS BENEFICIARIES]
- **SUBCONTRACTING COSTS** (BEYOND 30% OF THE TOTAL ELIGIBLE COSTS MUST BE JUSTIFIED IN THE APPLICATION)
- **PURCHASE COSTS** [TRAVEL AND SUBSISTENCE (UNIT COSTS), EQUIPMENT, OTHER GOODS, WORKS AND SERVICES]
- **SUPPORT TO THIRD PARTIES** (GRANTS TOWARDS ORGANISATIONS THAT ARE NOT PART OF THE CONSORTIUM BASED ON AN OPEN CALL)- MAXIMUM EUR 60,000 PER GRANT
- **INDIRECT COSTS** (7% FLAT RATE)

SUPPORT TO THIRD PARTIES (TOPICS 1 AND 2)

FINANCIAL SUPPORT TO THIRD PARTIES IS ALLOWED UNDER THIS CALL, UNDER THE FOLLOWING CONDITIONS:



MAXIMUM EUR 60,000 PER GRANT

- **THE CALLS MUST BE OPEN**, PUBLISHED WIDELY AND CONFORM TO EU STANDARDS CONCERNING TRANSPARENCY, EQUAL TREATMENT, CONFLICT OF INTEREST AND CONFIDENTIALITY
- THE CALLS MUST REMAIN **OPEN** FOR AT LEAST **TWO** MONTHS
- THE **OUTCOME** OF THE CALL MUST BE **PUBLISHED** ON THE PARTICIPANTS' WEBSITES, INCLUDING A DESCRIPTION OF THE SELECTED PROJECTS, AWARD DATES, PROJECT DURATIONS, AND FINAL RECIPIENT LEGAL NAMES AND COUNTRIES
- THE CALLS MUST HAVE A CLEAR **EUROPEAN DIMENSION**
- APPLICATIONS MUST BE ASSESSED BY A **DIVERSE AND INDEPENDENT JURY**
- **THE CO-FINANCING CANNOT BE ASKED FROM THE BENEFICIARIES, PROJECT PARTNERS HAVE TO COVER IT**

EVALUATION TIMELINE

- **TIMELINE**
 - **DEADLINE: SEE CALL TEXT**
 - **EVALUATION: MARCH - JUNE 2025 (INDICATIVE)**
 - **INFORMATION ON EVALUATION RESULTS: AUGUST 2025 (INDICATIVE)**
 - **GA SIGNATURE: NOVEMBER 2025 (INDICATIVE)**
- **EVALUATION COMMITTEE** (ASSISTED BY INDEPENDENT EXTERNAL EXPERTS) WILL ASSESS ALL APPLICATIONS
- PROPOSALS PASSING **ADMISSIBILITY AND ELIGIBILITY CHECK** PROCEED TO EVALUATION BASED ON **AWARD CRITERIA**
- ALL PROPOSALS WILL BE INFORMED ABOUT THE **EVALUATION RESULT** (EVALUATION RESULT LETTER)
- **SUCCESSFUL** PROPOSALS WILL BE INVITED FOR GRANT PREPARATION (GAP), THE OTHER ONES WILL BE PUT ON THE **RESERVE LIST OR REJECTED**

ADMISSIBILITY

- **ELECTRONIC SUBMISSION:** [F&T PORTAL](#)
- **BEFORE THE DEADLINE:** **SEE** [CALL TEXT](#)
- **MUST BE COMPLETE:**
 - APPLICATION FORM **PART A** (FILLED IN ONLINE, ADMINISTRATIVE INFORMATION ABOUT THE APPLICANT ORGANISATIONS AND THE SUMMARISED BUDGET FOR THE PROPOSAL)
 - APPLICATION FORM **PART B** (DESCRIPTION OF THE ACTION WITH MANDATORY WPs, FROM WORD TEMPLATE AVAILABLE FOR DOWNLOAD AND TO UPLOADED AS PDF FILE, MAX 70 PAGES!)
 - APPLICATION FORM **PART C (KPI)** (FILLED IN ONLINE)
 - DECLARATION ON STANDARDS AND INDEPENDENCE (TO BE UPLOADED **FOR EACH PARTNER**)

AWARD CRITERIA

RELEVANCE (35 PTS)

15

THE RELEVANCE OF THE PROJECT AND THE PROPOSED **ACTIVITIES VIS-À-VIS THE OBJECTIVES** OF THE CALL, INCLUDING ITS **EUROPEAN DIMENSION** (INCLUDING THE NUMBER OF COUNTRIES AND LANGUAGES COVERED).

15

THE RELEVANCE AND INNOVATION OF THE PROPOSED ACTIVITIES VIS-À-VIS THE **NEEDS OF THE CHOSEN (SUB)SECTOR**, MAPPING OF **ALREADY EXISTING INITIATIVES**; AND, **IN TOPIC 1, THE POTENTIAL OF THE ACTIVITIES TO INSTIL SYSTEMIC CHANGE IN THE CHOSEN SUBSECTOR**

5

ADEQUACY OF THE STRATEGIES TO ENSURE **GENDER BALANCE, INCLUSION, DIVERSITY AND REPRESENTATIVENESS**, EITHER IN THE PROJECT OR IN THE WAY OF MANAGING THE ACTIVITY

QUALITY OF THE ACTIVITIES (35 PTS)

10

QUALITY AND APPROPRIATENESS OF THE **METHODS TO IMPLEMENT THE PROPOSAL** INCLUDING CLARITY OF **WORK PACKAGES AND KEY PERFORMANCE INDICATORS (KPI'S)**.

10

QUALITY OF MECHANISMS TO ENSURE **IMPARTIALITY AND EDITORIAL INDEPENDENCE**

15

EFFECTIVE AND EFFICIENT USE OF FINANCIAL RESOURCES

AWARD CRITERIA

PROJECT MANAGEMENT (10 PTS)

10

THE COMPOSITION AND EXPERIENCE OF THE **TEAM**, ALLOCATION OF **RESPONSIBILITIES AND CORRESPONDING BUDGETS**, THE QUALITY OF THE PROPOSED **COORDINATION MECHANISMS**, **QUALITY CONTROL** SYSTEMS AND ARRANGEMENTS TO MANAGE **RISKS**.

DISSEMINATION (20 PTS)

QUALITY OF THE STRATEGIES TO BUILD AND/OR **EXCHANGE KNOWLEDGE** AND ENSURE **SUSTAINABLE TRANSFERABILITY** OF ACTIVITIES AND RESULTS AMONG AS MANY STAKEHOLDERS AS POSSIBLE.

10

THE **IMPACT** AT LOCAL, REGIONAL, AND NATIONAL AND/OR EUROPEAN LEVELS, **BEYOND THOSE DIRECTLY INVOLVED** IN THE PROJECT AND **BEYOND THE PROJECT'S LIFETIME**, , **INCLUDING METHODS TO ENSURE SUCH IMPACT**.

10

SCORING SYSTEM

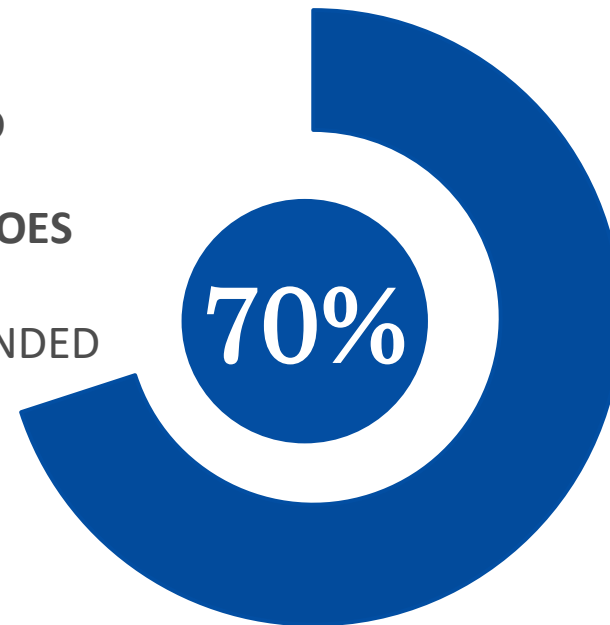
MINIMUM THRESHOLD FOLLOWING THE ASSESSMENT OF
THE AWARD CRITERIA

70/100 PTS

PROPOSALS SCORING LOWER WILL BE REJECTED

PASSING THE MINIMUM THRESHOLD OF **70 POINTS DOES
NOT GUARANTEE SELECTION.**

ONLY THE HIGHEST RANKING PROPOSALS WILL BE FUNDED
WITHIN THE LIMITS OF THE AVAILABLE BUDGET!



APPLYING TO THE CALL

WHERE TO APPLY? THE FUNDING AND TENDERS OPPORTUNITIES PORTAL



Funding & tender opportunities
Single Electronic Data Interchange Area (SEDIA)

- HOME
- SEARCH FUNDING & TENDERS
- HOW TO PARTICIPATE
- PROJECTS & RESULTS
- WORK AS AN EXPERT
- SUPPORT

Find calls for proposals and tenders

Search calls for proposals and tenders by keywords, programmes...

Search

EU Programmes

Asylum, Migration and Integration Fund (AMIF)

Border Management and Visa Policy Instrument (BMVI)

Citizens, Equality, Rights and Values Programme (CERV)

Connecting Europe Facility (CEF)

Creative Europe Programme (CREA)

Customs Control Equipment Instrument (CCEI)

APPLY
HERE

Search

Clear all

journalism

Match whole words only

Type

Grants

Tenders

Submission status

Forthcoming

Open for submission

2 item(s) found

NEWS - Journalism Partnerships – Pluralism

CREA-CROSS-2024-JOURPART-PLURALISM Call for proposal
Creative Europe Programme (CREA)

NEWS - Journalism Partnerships – Collaborations

CREA-CROSS-2024-JOURPART-COLLABORATIONS Call for proposal
Creative Europe Programme (CREA)

Items per page 10



NEWS - JOURNALISM PARTNERSHIPS - COLLABORATIONS

CREA-CROSS-2025-JOURPART-COLLABORATIONS 

Topic **Call for proposal**

Internal navigation

[General information](#)[Topic description](#)[Topic updates](#)[Mission](#)[Destination](#)[Conditions and documents](#)[Budget overview](#)[Partner search announcements](#)[Start submission](#)[Topic Q&As](#)[Get support](#)[Call information](#)

General information

Programme

Creative Europe Programme (CREA)

Call

JOURNALISM PARTNERSHIPS (CREA-CROSS-2025-JOURPART)

Type of action

CREA-PJG CREA Project Grants

Type of MGA

CREAAction Grant Budget-Based [CREA-AG]

 Open For Submission

Deadline model

single-stage

Opening date

24 October 2024

Deadline date

Topic description

Scope:

The European news media sectors play a crucial and valuable role in Europe. Yet, they are facing multiple challenges. Partially as a result of the digital shift, with readers shifting to online sources and traditional news outlets losing advertising revenues, the economic sustainability of professional journalism has come under pressure. Many media at the local level as well as those putting their public interest mission before...

[Show more](#)

[Partner search announcements](#)[Start submission](#)[Topic Q&As](#)[Get support](#)[Call information](#)[Call updates](#)

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[Show more](#)

Topic updates

24 October 2024

The submission session is now available for: [CREA-CROSS-2025-JOURPART-COLLABORATIONS](#), [CREA-CROSS-2025-JOURPART-PLURALISM](#)

21 October 2024

The European Education and Culture Executive Agency (EACEA) will organise an online info session on **14 November 2024 14:00 CET** to explain the funding opportunity and the application process: [Creative Europe-MEDIA and Cross sectoral 2025](#)

[Show less](#)

Topic conditions and documents

Conditions

1. Admissibility Conditions: Proposal page limit and layout

Described in the call document [...](#)

[Show more](#)

Partner search announcements

20

Searches or partners to collaborate on this topic

[View / Edit](#)

LEARs, Account Administrators or self-registrants can publish partner requests for open and forthcoming topics after logging into this Portal, as well as any user having an active public Person profile.

Start submission

[Need help?](#)

To access the Electronic Submission Service, please click on the submission-button next to the **type of action** and the **type of model grant agreement** that corresponds to your proposal. You will then be asked to confirm your choice, as it cannot be changed in the submission system. Upon confirmation, you will be linked to the correct entry point.

To access existing draft proposals for this topic, please login to the Funding & Tenders Portal and select the My Proposals page of the My Area section.

Please select the type of your submission:

CREA Project Grants [CREA-PJG], CREA Action Grant Budget-Based [CREA-AG]

[Start submission](#)

Topic Q&As

0 item(s) found

[General FAQ](#)

Partner search announcements

14

Searches of partners to collaborate on this topic

View / Edit

LEARs, Account Administrators or self-registrants can publish partner requests for open and forthcoming topics after logging into this Portal, as well as any user having an active public Person profile.

Start submission

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CREA Project Grants [CREA-PJG], CREA Action Grant Budget-Based [CREA-AG]

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Please select the type of your submission:

CREA Project Grants [CREA-PJG], CREA Action Grant Budget-Based [CREA-AG]

Start submission

Find your organisation

PIC ⓘ *

9

Short name ⓘ *

250

Search

Organisations you have been previously associated with. (Click to select)

Placeholder for previously associated organisations (blurred text).

Placeholder for previously associated organisations (blurred text).

IF YOUR ENTITY IS NOT YET VALIDATED, PLEASE SEE
<https://www.youtube.com/watch?v=VuNI478WEtU>

Your role

Please indicate your role in this proposal *

- Main contact
 Contact person

Your proposal

It will appear also in the "General Information" section of the Application Form Part A and can also be updated there.

Acronym *

Enter value

20

Short Summary *

Enter value

2000



Call requires at least 3 participant(s) from different EU member states and associated countries, currently you have 1.

Number of participants: 1 ⓘ

Reorder ↓



Coordinator



1



[Redacted]

Contacts ①



Add contact +

Add Affiliated Entity +

Main contact



Change organisation

Contact organisation

Add Partner +

Add Associated partner +



European
Commission

Proposal forms

Deadline
27 February 2025 17:00:00 Brussels Local Time

107 days left until closure

Call data

Call: **CREA-CROSS-2025-JOURPART**
Topic: **CREA-CROSS-2025-JOURPART-COLLABORATIONS**
Type of action: **CREA-PJG**
Type of MGA: **CREA-AG**

⚠ Topic and type of action can only be changed by creating a new proposal.

Proposal data

Acronym: **test**
Draft ID: **SEP-211112309**

Download Part B templates

Download part B templates

⚠ Your proposal contains changes that have not yet been submitted.

Administrative forms (Part A)

Edit forms Edit Part C (KPI) View history Print preview ⓘ

Part B and Annexes

In this section you may upload the technical annex of the proposal (in PDF format only) and any other requested attachments. ⓘ

Part B *	<input type="text"/>	<input type="button" value="Upload"/>
Declaration on standards and independence *	<input type="text"/>	<input type="button" value="Upload"/>
Other Annexes	<input type="text"/>	<input type="button" value="Upload"/>

BACK TO PARTICIPANTS LIST VALIDATE SUBMIT

OBLIGATORY FOR EACH PROJECT PARTNER

Section	Title	Action
1	General information	Show
2	Participants	Show
3	Budget	Show
4	Other questions	Show

Table of contents

Validate form

Save form

Save & exit form

Application forms

Validation result

Show Error

The red 'Show Error' button indicates an error due to a missing or incorrect value related to the call eligibility criteria. The submission of the proposal **will be blocked** unless that specific field is corrected!

Show Warning

The yellow 'Show Warning' button indicates a warning due to a missing or incorrect value related to the call eligibility criteria. The submission of the proposal **will not be blocked** (proposal will be submitted with the missing or incorrect value).

PART A 2/3

BUDGET

Application forms

Proposal ID

Acronym **Acronym is mandatory**

3 - Budget

COLUMNS K AND S SHOULD BE EQUAL (BALANCED)



No.	Name of beneficiary	Country	A. Personnel costs - without volunteers /€	A. Personnel costs - volunteers /€	B. Subcontracting costs/€	C. Purchase costs - Travel and subsistence/€	C. Purchase costs - Equipment/€	C. Purchase costs - Other goods, works and services/€	Total eligible costs/€	Ineligible costs	Total estimated project costs and contributions	Funding rate	Maximum EU contribution to eligible costs	Requested EU contribution to eligible costs	Max grant amount	Income generated by the project	In kind contributions	Financial contributions	Own resources	Total estimated project income
			(a1)	(a2)	(b)	(c1)	(c2)	(c3)	(h)	(j)	(k)	(l)	(m)	(n)	(o)	(p)	(q)	(r)	(s)	
1			0	0	0	0	0	0	0,00	0	0		0,00	0,00	0,00	0	0	0	0	0,00
Total			0	0	0	0	0	0	0,00	0	0		0,00	0,00	0,00	0	0	0	0	0,00

PART A ^{3/3}


FINAL INFORMATION

- BUDGET MUST BE BALANCED (COST/INCOME)
- VOLUNTEER COSTS ARE NOT APPLICABLE
- FINANCIAL SUPPORT TO THIRD PARTIES
 - IS ALLOWED IN TOPIC 1 ‘COLLABORATIONS’
 - IS MANDATORY IN TOPIC 2 ‘PLURALISM’
- SEE CALL DOCUMENT FOR SPECIFICS. MAKE SURE ALL REQUIRED INFORMATION IS PRESENT IN THE PROPOSAL AND IS COHERENT!

PART B 1/5

- WORD DOCUMENT (UPLOAD AS PDF; CHECK PAGE LIMIT WARNING)
- DETAILED DESCRIPTION OF PROJECT FOR EVALUATION
- FILL OUT USING THE CORRECT QUESTIONS BASED ON THE ACTION/CALL IN QUESTION!
- NO HYPERLINKS!


Call: CREA-CROSS-2024-JOURPART
Topic: CREA-CROSS-2024-JOURPART-PLURALISM
Type of action: CREA-PJG
Type of MGA: CREA-AG

 Topic and type of action can only be changed by creating a new proposal.

Proposal data

Acronym: TEST
Draft ID: SEP-211000363
Final ID: 101162712

Download Part B templates


 [Download part B templates](#)


Administrative forms (Part A)


[Edit forms](#) [Edit Part C \(KPI\)](#) [View history](#) [Print preview](#)

Part B and Annexes

In this section you may upload the technical annex of the proposal (in PDF format only) and any other requested attachments.

Part B *  [Upload](#)

Declaration on standards and independence *  [Upload](#)

Other Annexes  [Upload](#)

[← BACK TO PARTICIPANTS LIST](#) [VALIDATE](#) [SUBMIT](#)

Concept and methodology

For 'Creative Innovation Lab': Provide a comprehensive market analysis justifying your main methodological and strategic choices (development, marketing, pricing, etc). The market analysis must clearly describe the target markets (size and structure, demographics, localisation, trends and growth perspectives) and the situation of the competition (direct/indirect competitors, differentiation, barriers to entry, regulation, etc). The methodology (including a list of activities to be implemented) and strategic choices must also be clearly described.

For 'Journalism Partnership', 'Media literacy' and 'Defending media freedom and pluralism': Explain the concept/work programme of activities of your project and why the proposed methodology(ies)/strategy(ies) are appropriate to meet the objectives of the call.

Insert text

PART B 2/5 — KEY POINTS

QUESTION 5.2:
WORK PACKAGES
MINIMUM THREE (THOSE MENTIONED IN THE CALL),
LIMIT THEIR NUMBER



WORK PACKAGE 1

– PROJECT MANAGEMENT
(MANDATORY)

WORK PACKAGE 2

– ACTIVITIES TO BE IMPLEMENTED
(AT LEAST ONE IS MANDATORY)

WORK PACKAGE (x, y, z)

– ACTIVITIES TO BE IMPLEMENTED
(MORE CAN BE ADDED IF NECESSARY)

WORK PACKAGE (3 OR..)

– FOLLOW-UP AND DISSEMINATION
(MANDATORY). THIS SHOULD BE THE LAST WP

MILESTONES & DELIVERABLES (OUTPUTS/OUTCOMES)



MILESTONES – NOT APPLICABLE FOR THIS CALL

DELIVERABLES

- TO BE USED TO SHOW PROJECT PROGRESS - WILL NEED TO BE UPLOADED IN THE PORTAL DURING PROJECT LIFETIME
- ALWAYS INDICATE A **DUE DATE** AND LINKED TO A SPECIFIC WORK PACKAGE
- **DELIVERABLES MUST REFER TO A SPECIFIC MONTH, NOT A RANGE OF MONTHS**



EACH WP HAS AN ESTIMATED BUDGET
EACH WP HAS AT LEAST ONE DELIVERABLE

WP1 BUDGET + WP2 BUDGET + ... = TOTAL COSTS PROVIDED IN PART A

PART B ^{3/5} -DELIVERABLES

- DISSEMINATION LEVEL SHOULD **ONLY BE PU (PUBLIC) OR SEN (SENSITIVE)**
- DUE DATE MUST CORRESPOND TO THE MONTH NUMBER IN THE PROJECT'S DURATION, NOT TO A CALENDAR MONTH. FOR EXAMPLE, **M2** MEANS THE DELIVERABLE IS DUE IN MONTH 2 AFTER THE PROJECT HAS STARTED.
- AVOID CLUSTERING DUE DATES NEAR THE END OF THE PROJECT

Deliverable No (continuous numbering linked to WP)	Deliverable Name	Work Package No	Lead Beneficiary	Type	Dissemination Level	Due Date (month number)	Description (including format and language)
D1.1		1		[R — Document, report] [DEM — Demonstrator, pilot, prototype] [DEC —Websites, patent filings, videos, etc] [DATA — data sets, microdata, etc] [DMP — Data Management Plan] [ETHICS] [SECURITY] [OTHER]	[PU — Public] [SEN — Sensitive] [R-UE/EU-R — EU Classified] [C-UE/EU-C — EU Classified] [S-UE/EU-S — EU Classified]		

PART B 4/5 — KEY POINTS

Work Package 1: [Name, e.g. Project management and coordination]		
Duration:	M1 – M12	Lead Beneficiary:
Objectives		
<i>List the specific objectives to which this work package is linked.</i>		
<ul style="list-style-type: none"> ▪ Objective 1 ▪ Objective 2 		

Task No (continuous numbering linked to WP)	Task Name	Description	Participants		In-kind Contributions and Subcontracting (Yes/No and which)
			Name	Role (COO, BEN, AE, AP, OTHER)	
T1.1					
T1.2					

Deliverable No (continuous numbering linked to WP)	Deliverable Name	Work Package No	Lead Beneficiary	Type	Dissemination Level	Due Date (month number)	Description (including format and language)
D1.1		1		[R — Document, report] / [DEM — Demonstrator, pilot, prototype] / [DEC — Websites, patent filings, videos, etc] / [DATA	[PU — Public] / [SEN — Sensitive] / [R-UE/EU-R — EU Classified] / [C-UE/EU-C — EU Classified] / [S-UE/EU-S —		

PART B _{5/5} — KEY POINTS

Estimated budget — Resources										
Participant	Costs <i>(n/a for Lump Sum Grants: 'European Co-development', 'European Slate development', 'European Mini-Slate development', 'TV and Online content', 'European festivals' and 'Videogame and immersive content development')</i>									
	A. Personnel	B. Subcontracting	C.1a Travel		C.1b Accomodation	C.1c Subsistence	C.2 Equipment	C.3 Other goods, works and services	D.1 Financial support to third parties	E. Indirect costs

[name]	X person months	X EUR	X EUR	X travels	X persons travelling	X EUR	X EUR	X EUR	X EUR	X EUR	X prizes	X EUR	X EUR	X EUR
Total	X person months	X EUR	X EUR	X travels	X persons travelling	X EUR	X EUR	X EUR	X EUR	X EUR	X grants X prizes	X EUR	X EUR	X EUR

= ONE BUDGET BREAKDOWN PER WORK PACKAGE, LISTING COSTS PER PARTNER ORGANISATION

PART C 1/3

Proposal ID	Call for Proposal	Topic	Type of Action
SEP-211000363	CREA-CROSS-2024-JOURPART	CREA-CROSS-2024-JOURPART-PLUR...	CREA-PJG

KPIs (Key Performance Indicators)

Please fill in the data for your project. At submission and grant preparation stage, the data will be on your planned indicators ; at reporting stage it should be the real indicators achieved (since the project start). The KPI tool should be updated with the latest available data for each periodic report (the KPIs are mandatory part of the project reporting). Please do not forget to tick the acknowledgement checkbox before submission.

CREA Cross

PART C 2/3

CREA Cross

Location

[+ Add](#)

Country	NUTS1	NUTS2
Belgium	Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest	Région de Bruxelles-Capitale/Brussels Hoofdstedelijk Gewest
Austria	Westösterreich	Tirol

Country and region

Country and region

Country ? * ×

NUTS1 ? * ×

NUTS2 ? * ×

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Type of project, thematic area and types of activities

Does the project contribute to any of the EU Commission political priorities?

- | | |
|--|--|
| <input type="checkbox"/> A Europe fit for the digital age - Empowering people through education and skills | <input type="checkbox"/> A Europe fit for the digital age - The digital age |
| <input type="checkbox"/> A European Green Deal - A just transition | <input type="checkbox"/> A European Green Deal - Climate change |
| <input type="checkbox"/> A European Green Deal - Preserving Europe's natural environment | <input type="checkbox"/> A European Green Deal - Sustainable Europe investment plan |
| <input type="checkbox"/> A new push for European democracy - A greater say for Europeans | <input type="checkbox"/> A new push for European democracy - Improving the lead candidate system |
| <input type="checkbox"/> A new push for European democracy - More transparency and scrutiny | <input type="checkbox"/> A new push for European democracy - Our democracy |
| <input type="checkbox"/> A new push for European democracy - Protecting our democracy | <input type="checkbox"/> A new push for European democracy - Special relationship with the European Parliament |
| <input type="checkbox"/> A stronger Europe in the world - A more active role | <input type="checkbox"/> A stronger Europe in the world - Defending Europe |
| <input type="checkbox"/> A stronger Europe in the world - Free and fair trade | <input type="checkbox"/> A stronger Europe in the world - The EU unique brand of responsible global leadership |
| <input type="checkbox"/> An economy that works for people - A union of equality | <input type="checkbox"/> An economy that works for people - Deepening our economic and monetary union |
| <input type="checkbox"/> An economy that works for people - Europe's social pillar | <input type="checkbox"/> An economy that works for people - Fair taxation |
| <input type="checkbox"/> An economy that works for people - Social fairness and prosperity | <input type="checkbox"/> An economy that works for people - Supporting small business |
| <input type="checkbox"/> Promoting our European way of life - Internal security | <input type="checkbox"/> Promoting our European way of life - Strong borders and a fresh start on migration |
| <input type="checkbox"/> Promoting our European way of life - Upholding the rule of law | |

Type of project participants

Configuration Info

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DON'T FORGET!

- READ THE [CALL DOCUMENT](#) CAREFULLY
- **GET SUPPORT**
 - [IT HELPDESK](#) FOR FORGOTTEN PASSWORDS, ACCESS RIGHTS AND ROLES, TECHNICAL ASPECTS OF SUBMISSION OF PROPOSALS, ETC.
EC-FUNDING-TENDER-SERVICE-DESK@EC.EUROPA.EU OR +32 2 29 92222
 - [ONLINE MANUAL](#) FOR APPLYING VIA FUNDING & TENDER PORTAL
 - [ANNOTATED MODEL GRANT AGREEMENT](#)
 - FOR NON-IT RELATED QUESTIONS > **SEE TOPIC Q&A FOR ANSWERS** AND/OR CONTACT YOUR NATIONAL [CREATIVE EUROPE DESK!](#)
 - EACEA-CREATIVE-EUROPE-JOURNALISM-PARTNERSHIPS@EC.EUROPA.EU
- **CHECK THE COMPLETENESS OF YOUR PROPOSAL BEFORE SUBMISSION**
- **DO NOT SUBMIT YOUR PROPOSAL AT THE LAST MOMENT!**

Support & Helpdesk

[Online Manual](#) [IT How To](#)

[IT Helpdesk](#) [FAQ](#)

Service Desk:

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QUESTIONS?

THANK YOU



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