Welcome to the information session
European Film Distribution
Call for proposals 2027

- **We will start at 14:00**
- **The info session will be recorded for publication on EACEA's website**
- **Q&A at the end of the presentation, or through the chat (not recorded)**
- **Creative Europe Desk Q&A in TEAMS Info session**

Please refer to the Data Protection Notice for more information. Available on our website

Audience sector, MEDIA unit, European Education and Culture Executive Agency

Agenda

- **EACEA presentation**
- Overview (budget, timing)
- Eligibility rules 

- How to submit a proposal online?
- How to declare admissions in the MEDIA Database?
- Tips for a good application
- Re-investment 

- Need any help?

Education, Audiovisual & Culture Executive Agency

Who are we?

Around **590** staff representing **26** EU nationalities.

Manage EU funding in **education** and **training, citizenship**, **youth, audiovisual** and **culture.**





2021-2027
Culture + media = Creative Europe

Our mandate is to…

- Safeguard and promote European cultural and linguistic diversity, Europe's cultural heritage.
- Strengthen the competitiveness of the European cultural and creative sectors.
- Help the cultural and creative sectors to seize the opportunities of the 'digital age' and globalization.

European Commission
Education, Audiovisual & Culture Executive Agency

Join us at the Creative Europe MEDIA stands!

European Commission

Participation in the Creative Europe MEDIA stands will give you more opportunities for business-to-business exchanges, scalability and increase your capacity to operate transnationally and internationally.

Agile independent European companies, especially newcomers, as well as countries with lower audiovisual capacity, are particularly encouraged to apply.

Services include meeting spaces, an online promotional catalogue, reduced registration fees…

For more info and to apply, please visit Homepage - Media Stands

Berlinale EUROPEAN FILM MARKET eFM

FESTIVAL INTERNATIONAL SERIES MANIA LILLE · HAUTS-DE-FRANCE

MARCHÉ DU FILM FESTIVAL DE CANNES

ANNECY FESTIVAL

gamescom

mipcom

Education, Audiovisual & Culture Executive Agency

Work with us as an independent Expert!

Register Here!

We’re looking for industry professionals to evaluate applications for our MEDIA calls

Once registered in our expert database, we may check your availability to work for the European Commission as an independent expert

And you may be invited for calls related to your field of expertise.

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Education, Audiovisual & Culture Executive Agency

Objective of the Call

- The European Film Distribution support shall encourage and support the wider **transnational distribution of recent European films** based upon their **performance on the market**, for further reinvestment in acquisition, promotion and distribution (including online) of recent non-national European films.

Generation

- **Generation** of a potential fund attributed according to the performance of the company on the European market (i.e. **theatrical admissions obtained in the previous year multiplied by a coefficient**).

Reinvestment

- **Implementation of the action - reinvestment** in:
  1. **co-production**;
  2. **acquisition of distribution rights** (**theatrical and/or online**);
  3. **promotion, marketing and advertising** for **theatrical and / or online releases** of non-national European films.

Timing

See Time table and deadlines in the Call document

- Every second counts!
- Submit well ahead
- Re-submissions before call deadline are possible

Overview

Budget: EUR 38 M (+12%), 70% Co-financing rate,
Prefinancing 70% + final payment, Funding based on actual costs

Single reference year for theatrical admissions: 2026

Film copyright: 2023 earliest

Mono-Beneficiary Action

Participating countries

- EU 27
- Norway, Iceland, Liechtenstein
- Albania, Bosnia, Montenegro,

North Macedonia, Serbia, Ukraine



Generation of potential fund : 2026 *theatrical* admissions * coefficients

Country of distribution	Nationality of the film		
	France	Germany, Spain, Italy	Other eligible countries
	*coefficient**	*coefficient**	*coefficient**
France, Germany, Italy, Spain	1.0	1.2	2.1
Austria, Belgium, Poland, The Netherlands	1.2	1.5	2.1
Czech Republic, Denmark, Finland, Greece, Hungary, Norway, Portugal, Sweden	1.6	1.8	2.1
Estonia, Latvia, Lithuania, Ireland, Malta, Ukraine	2.1	2.3	2.3
Other eligible countries[12]	1.8	2.1	2.1



Coefficients: Slightly increased for Estonia, Latvia, Lithuania, Malta, Ukraine from previous call for proposals

- Overview (budget, timing)
- **Eligibility rules**
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Eligibility and other Call conditions

- **Maximum** ceiling **per film** (*cumulative* number of admissions)
- **Minimum** threshold of the **fund per application** → *same as 2026*
- **Maximum 1 M€ per application** (after cut)
- **Eligibility of films:** minimum 60', majority production + financing + cast and crew from MEDIA countries, non-national for the distributor, minimum 200 admissions in a year
- **Eligibility of paying admission tickets**: in 2026, normal ticket price, certified by national authorities, declared in the **MEDIA Database**
- ***Ineligible admissions****: no fee was paid, special tickets for school or club screenings where amount paid does not correspond to commercial screenings*

Eligibility rules



New rule on eligibility of films:

- **<u>Generation phase (phase I):</u>**

! films will be ***ineligible*** **for the admissions declared in Estonian, Latvian, Lithuanian and/or Ukrainian** distribution territories where their distribution rights for those territories are **licensed by sales agents to distributors/buyers established in Russia**.

Eligibility of films



<u>Generation phase</u> – impact on 2026 admissions

- The new rule applies only to the **generation phase:**
- films will be ***ineligible*** **for the admissions declared in Estonian, Latvian, Lithuanian and/or Ukrainian** distribution territories where their distribution rights for those territories are **licensed by sales agents to distributors/buyers** established in **Russia**.
- **EACEA will check the licensor** (declared by distributors in the MEDIA Database) to detect if a licensor is from Russia.
- **Distribution contracts may be required**, to see rights ownership in Baltics/Ukraine.
- What does ***established in Russia*** mean? Companies legally established in Russia.

- Overview (budget, timing)
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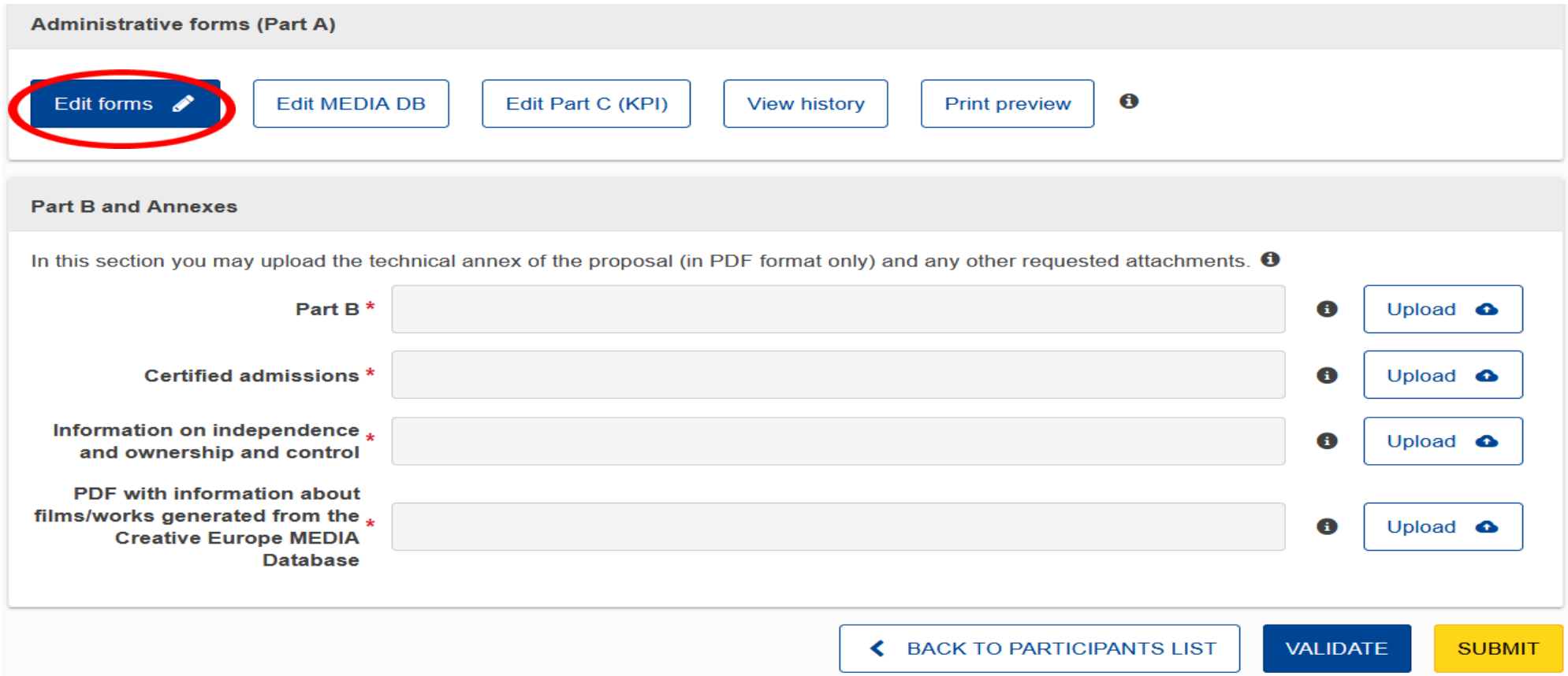
Funding and Tenders Opportunities Portal

Submission system – complete all parts of the proposal



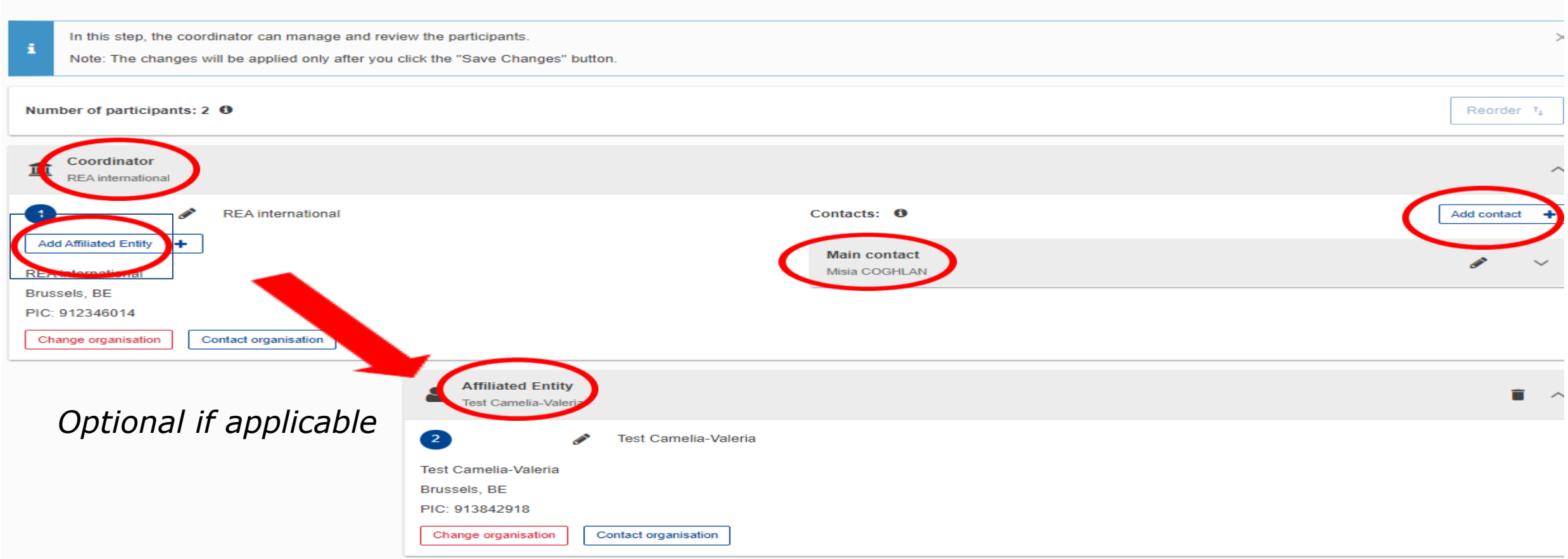
Part A – Administrative forms
1 - General information

- Project title
- Acronym – company name (recommended!)
- Duration between 12 and **18** months



- Abstract: summary of reinvestment strategy

Part A – Administrative forms
2 - Participants



Optional if applicable

Part A - Participants: affiliated entities

- **Legal or capital *link* with the applicant (coordinator)**

  → **Not limited to the action** nor established only for implementation

- Example: **parent companies/subsidiaries**
- Must have a PIC number and meet all eligibility / call conditions
- Allowed to fully participate in the grant and claim costs as beneficiaries but not a signatory of the Grant Agreement
- All parts of the application to include information on the affiliated entity
  - part A, including budget
  - all annexes, including certification of admissions and
  - MEDIA DB

Part A – Administrative forms
3 - Budget

NB: You should **only fill 2 columns:**

1. **Purchase Costs**
   Other goods, works and services

*MANUAL FORMULA: estimated grant calculated from MEDIA DataBase * 1,34*

Automatic

2. Requested EU contribution:
Make sure this corresponds to the estimated grant (=potential fund) from the MEDIA DataBase
EU contribution = 70% of costs

3 - Budget

No.	Name of beneficiary	Country	Role	Personnel costs - without volunteers/EUR	Personnel costs volunteers/EUR	Subcontracting costs/EUR	Purchase costs - Travel and subsistence/ EUR	Purchase costs Equipment/EUR	Purchase costs - Other goods, works and services/EUR	Financial support to third parties EUR	Indirect costs/EUR	Total eligible costs/EUR	Eligible costs/ EUR	Total estimated project costs and contributions/EUR	Funding rate	Maximum EU contribution to eligible costs/EUR	Requested EU contribution to eligible costs/EUR
1	Rea International	BE	Coordinator	0	0				133 512		9 345.84	142 857.84	0	142 857.84	70	100 000.48	100 000.00
			Total	0	0	0	0	0	133 512	0	9 345.84	142 857.84	0	142 857.84		100 000.48	100 000.00

Funding and Tenders Opportunities Portal

Submission system – complete all parts of the proposal

Proposal forms

Deadline
23 April 2026 17:00:00 Brussels Local Time

55 days left until closure

Call data

Call: **CREA-MEDIA-2026-FILMDIST**

Topic: **CREA-MEDIA-2026-FILMDIST**

Type of action: **CREA-PJG**

Type of MGA: **CREA-AG**

⚠ Topic and type of action can only be changed by creating a new proposal.

Proposal data

Acronym: **Test Film Dist**

Draft ID: **SEP-211268014**

Download Part B templates

Download part B templates

Administrative forms (Part A)

Edit forms | Edit MEDIA DB | Edit Part C (KPI) | View history | Print preview

Part B and Annexes

In this section you may upload the technical annex of the proposal (in PDF format only) and any other requested attachments.

Part B *	Upload
Certified admissions *	Upload
Information on independence and ownership and control *	Upload
PDF with information about films/works generated from the Creative Europe MEDIA Database *	Upload

BACK TO PARTICIPANTS LIST | VALIDATE | SUBMIT

Audiovisual & Culture Executive Agency

Part B – Description of the action

- section 1.1 'Relevance - Background and general objectives': your reinvestment strategy

- section 3.2 'Project teams'

- section 5 WORKPLAN, WORK PACKAGES, TIMING AND SUBCONTRACTING:
  - 1 **single work package** only: ***Reinvestment activity plan***
  - **4 deliverables (can be indicated at a later stage)**:
    1. *Reinvestment progress report*
    2. *List of films*
    3. *Supporting documents for the reinvestment activities*
    4. *Promotional material*

- section 7 'Declaration on absence of double funding'

Certification of admissions annex



Download as excel, upload as pdf

Password restricted files are not acceptable

Certification of admissions annex



Novelty: the certificate can be **automatically generated in the MEDIA DB** based on the films declared.

As usual, it has to be signed and stamped by the national authority.

We warmly invite you to use this new feature!

List of national authorities will be published when the call will be open for submission in December.

European Commission

TO BE PRE- FILLED IN BY THE APPLICANT					TO BE FILLED IN BY THE APPLICANT or, if needed, by National Authority**		
	Original Title of film(s) (as per MEDIA Film database, see https://creative-europe-media-database.eacea.ec.europa.eu)	Media Film ID code (if available)	Release date	Total N° of admissions complying with the above criteria year n	*Of which: N° of paying admissions sold to school screenings*	*Of which N° of paying admissions sold through festivals or other special screenings*	*Of which N° of paying admissions sold through subscriptions/loyalty cards*
1							
2							
3							
	More lines to be added if applicable						
			TOTAL:	**0**			

*to be filled in by the applicant if they have access to such data. To be filled in by National Authority if data is not avaialble at applicant level, but the National Authority has access to such information from databases.

** if data for this category is not distinguishable from general sales databases, write "not identifiable". If this category of admissions is excluded from national system of sales records, write "not included".

Distributors to provide the data only if available to them

TO BE FILLED BY THE NATIONAL CORRESPONDENT OF THE NATIONAL AUTHORITY

I, the undersigned, certify that the above admissions are correct.

The standard system of reporting on admissions in …..*<name of the country>*… …. covers the following parameters*:

1) the **school screenings** are ☑ Include / ☑ Excluded from the number of admissions.

If included, theirs numbers is clearly ☑ Identifiable / ☑ Not Identifiable in databases used.

2) the **festivals and other special screenings** are ☑ Included / ☑ Excluded from the number of admissions.

If included, their numbers is clearly ☑ Visible / ☐ Undistinguishable in databases used.

3) the admissions sold to viewers holding subcriptions, loyalty cards or other types of bulk-payment schemes are clearly ☐ Identifiable / ☑ Not Identifiable in market databases used.

Out of the total number of admissions declared by the applicant:
- …..... were checked by comparing figures with a market database based on an automated reporting system from cinema sales
- ….. were checked based on invoices or other supporting documents from exhibitors, presented by the applicant (in cases where automatic sales recording was not available)

SIGNATURE OF THE NATIONAL CORRESPONDENT:…… Date : ……

Name and first name: ……

Name and stamp of the DESIGNATED AUTHORITY:……

Funding and Tender Opportunities Portal
Submission system – complete all parts of the proposal

Administrative forms (Part A)

Edit forms | Edit MEDIA DB | Edit Part C (KPI) | View history | Print preview

Part B and Annexes

In this section you may upload the technical annex of the proposal (in PDF format only) and any other requested attachments.

Part B *	Upload
Certified admissions *	Upload
Information on independence and ownership and control *	Upload
PDF with information about films/works generated from the Creative Europe MEDIA Database *	Upload

BACK TO PARTICIPANTS LIST | VALIDATE | SUBMIT

Education, Audiovisual & Culture Executive Agency

Information on Independence and Ownership and Control annex

- Provide full ***latest*** **information on company structure**
- Include all participants, including affiliated entities
- **Eligible participants**: 1. **established in MEDIA** countries and

2. **owned** directly/indirectly, by **majority** participation, by **MEDIA nationals**

- **Full chain of shareholders** + location stock exchange (if applicable)

Name of the shareholder/Owner	Nationality of shareholder	Status of shareholder	Main activity if legal person (leave empty in case of natural person)	Number of shares	Shareholding %
If any of the listed shareholders is a legal person/company, please describe below the full chain of its own shareholders, including percentage of sharesand nationalities. If the company if publicy listed, provide the location of the stock exchange					

Information on Independence and Ownership and Control annex

DECLARATION ON INDEPENDENCE AND EUROPEAN OWNERSHIP FOR			COMPANY A			
Name of the shareholder/Owner	Nationality of shareholder (for physical persons) or country of registration (for legal persons/companies)	Status of shareholder	Main activity if legal person (leave empty in case of physical person)	Number of shares	Shareholding %	If any of the listed shareholders is a legal person/company, please describe the **FULL** chain of the shareholders, until the level of nationals (i.e. physical persons). Please include the percentage of shares and nationalities of such nationals. If the company is publicly listed, please provide the location of the stock exchange. Please note that in case of insufficient information on this point, the applicant may be considered as ineligible.
Company B	United States of America	Legal person	Holding company	40	26.67%	100% Ownership: Thomas Edison (USA)
Company C	Croatia	Legal person	Holding company	40	26.67%	100% Ownership: Nikola Tesla (Croatia)
John Smith	United States of America	Physical person		10	6.66%	
Company D	Germany	Legal person	Holding company	60	40.00%	100% Ownership: Albert Einstein (Germany)

Part C (KPI)

Administrative forms (Part A)

Edit forms | Edit MEDIA DB | Edit Part C (KPI) | View history | Print preview

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Part C (KPI)

KPIs (Key Performance Indicators)

Please fill in the data for your project. At submission and grant preparation stage, the data will be on your planned indicators ; at reporting stage it should be the real indicators achieved (since the project start). The KPI tool should be updated with the latest available data for each periodic report (the KPIs are mandatory part of the project reporting). Please do not forget to tick the acknowledgement checkbox before submission.

CREA Media Other

Location

Does the project contribute to any of the EU Commission political priorities?

Type of project, thematic area and types of activities

- ☐ A Europe fit for the digital age - Empowering people through education and skills
- ☐ A Europe fit for the digital age - The digital age
- ☐ An economy that works for people - Supporting small business

Type of project participants

Number of participants that are micro-enterprises: *	Number of participants that are small enterprises: *	Number of participants that are medium-sized enterprises: *
###,###.##	###,###.##	###,###.##
This is a mandatory field.	This is a mandatory field.	This is a mandatory field.

- Overview (budget, timing)
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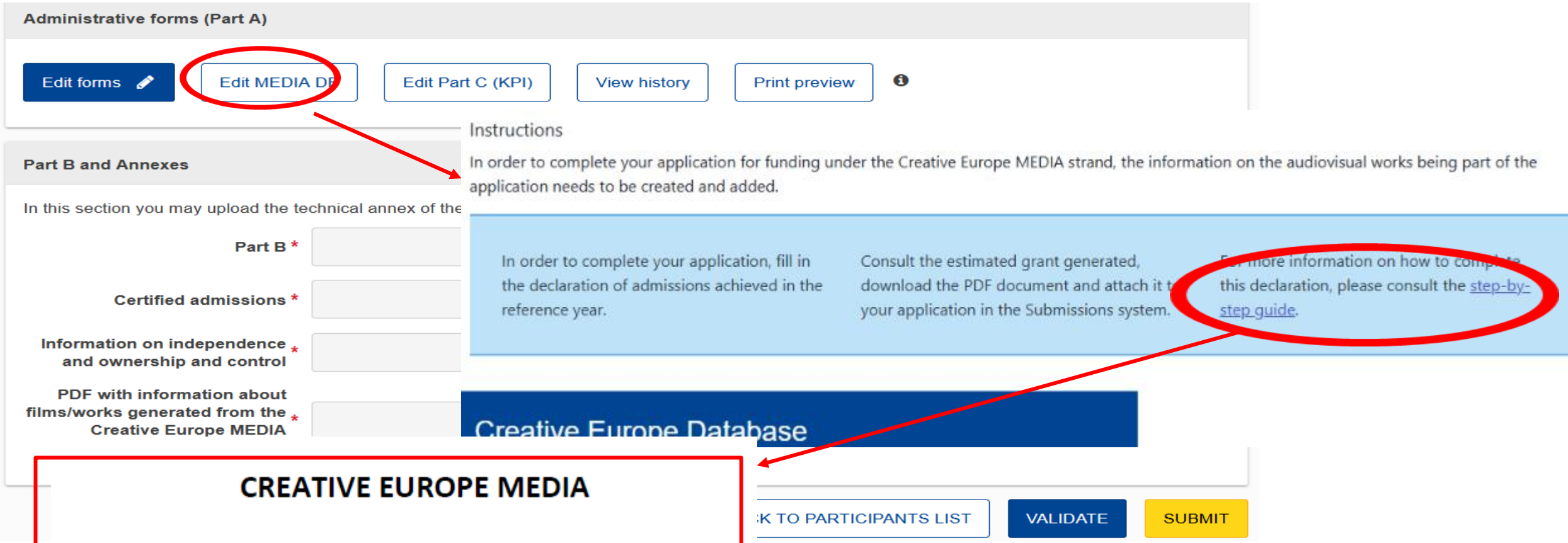
- Tips for a good application
- Re-investment
- Need any help?

MEDIA Database: your admissions dossier





MEDIA Database: your admissions dossier

Distribution Territory: Austria

Year of Admissions: 2026

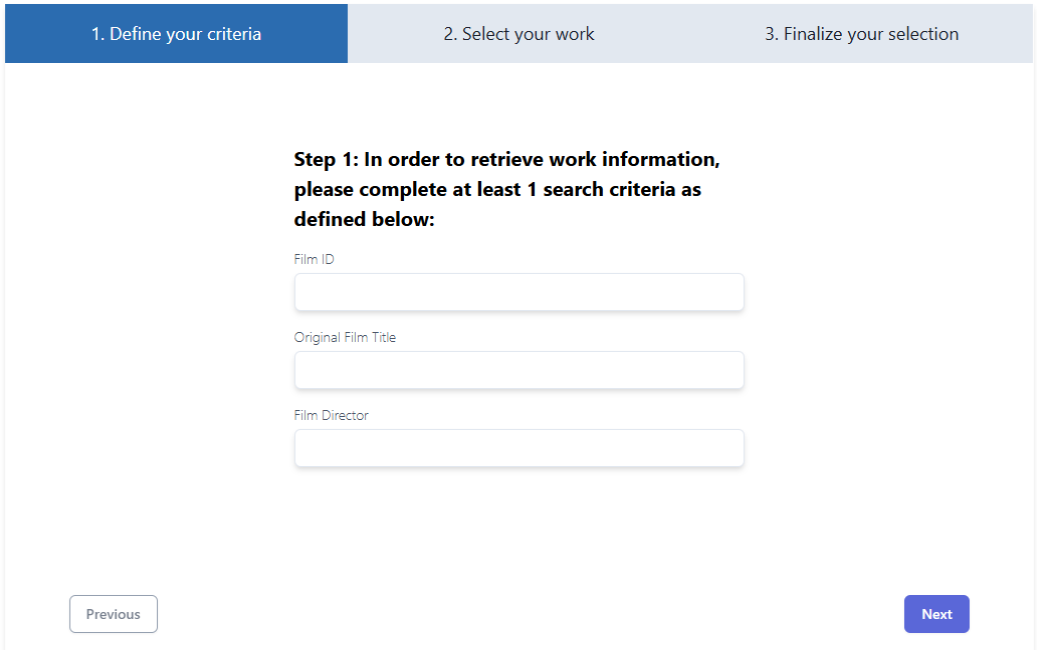
☐ I am declaring admissions on behalf of the affiliated company:

ORIGINAL TITLE	MEDIA FILM NATIONALITY	YEAR OF COPYRIGHT	ADMISSIONS (DECLARED)	GRANT ESTIMATE	
[redacted]	France	2023	1.000	1.200,00 €	Edit Remove
[redacted]	Italy	2022	1.000	1.500,00 €	Edit Remove
[redacted]	Ireland	2022	1.000	2.100,00 €	Edit Remove
			3.000	4.800,00 €	

Add a line

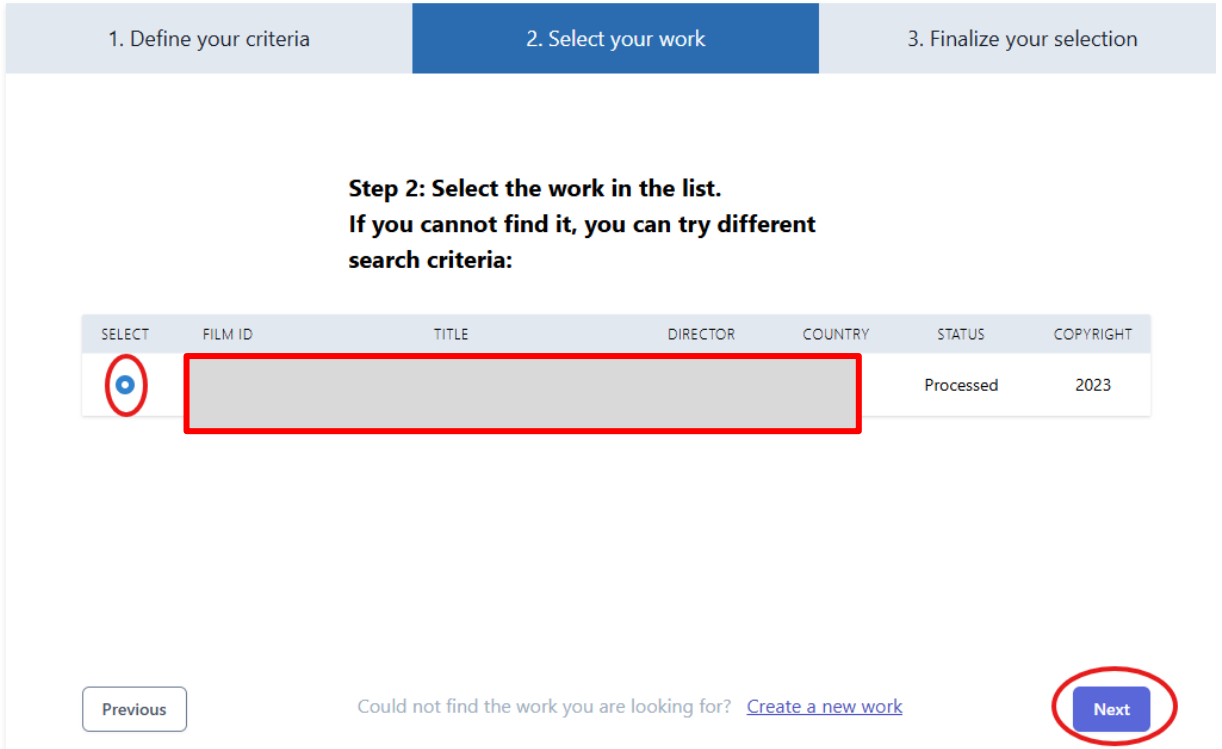
MEDIA Database: your admissions dossier

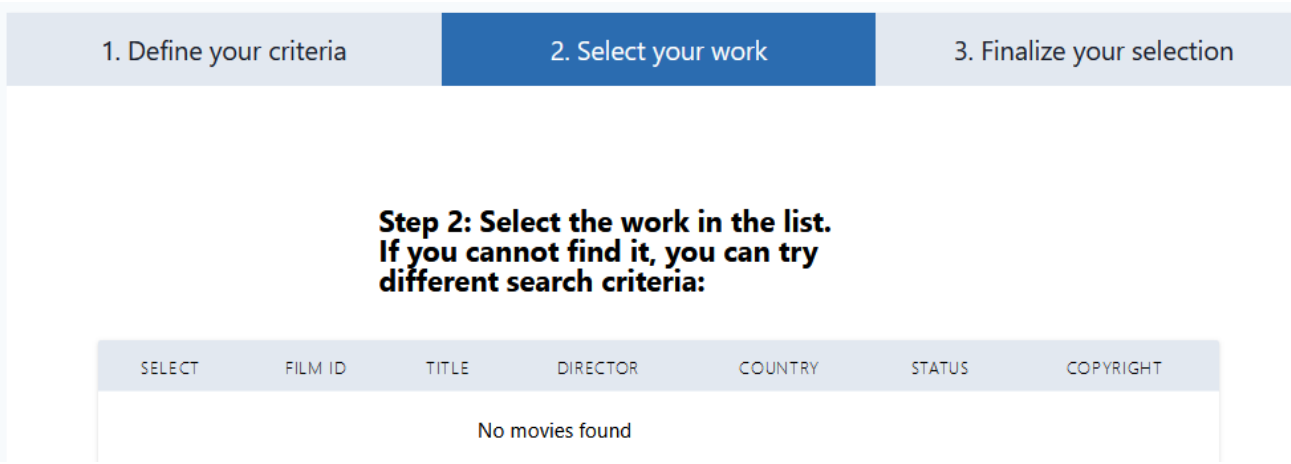


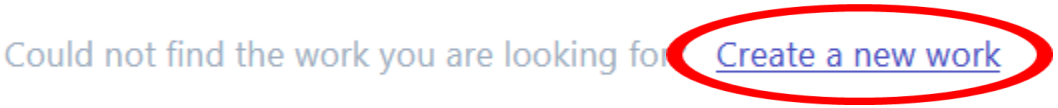


Education, Audiovisual & Culture Executive Agency

MEDIA Database: your admissions dossier







MEDIA Database: new request

https://creative-europe-media-database.eacea.ec.europa.eu/welcome

Welcome to the Creative Europe Database

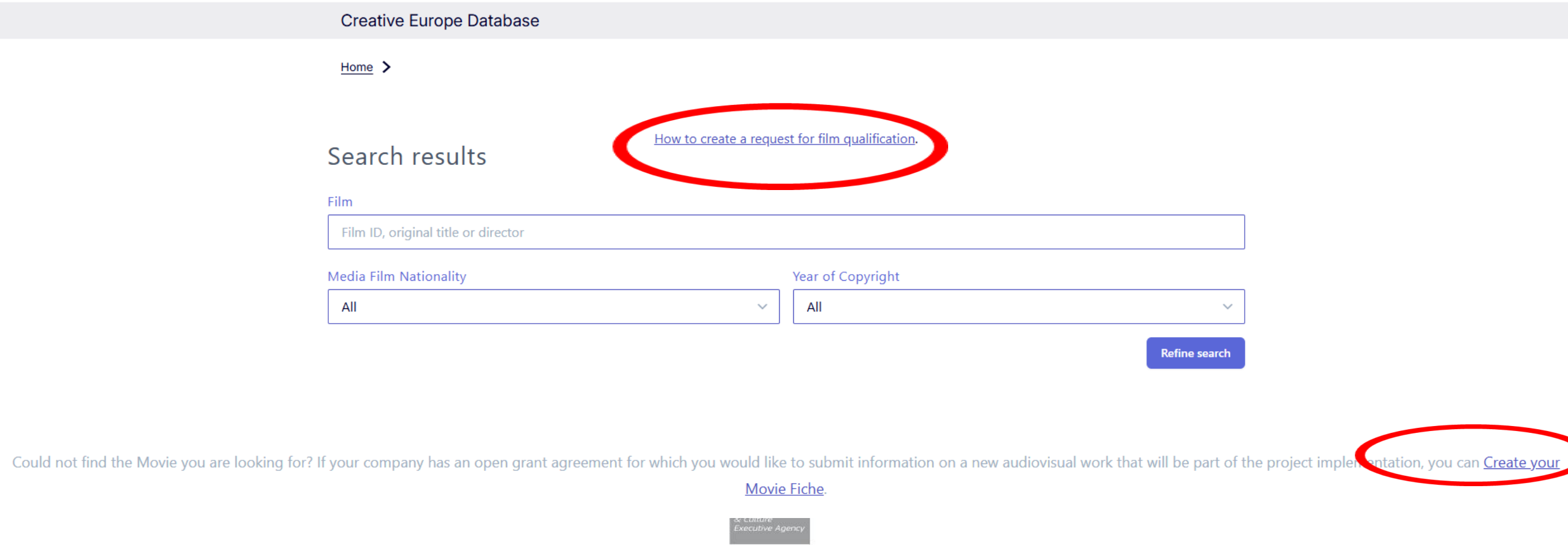
About the Creative Europe Database

This platform supports the implementation of the Creative Europe programme of the European Union.

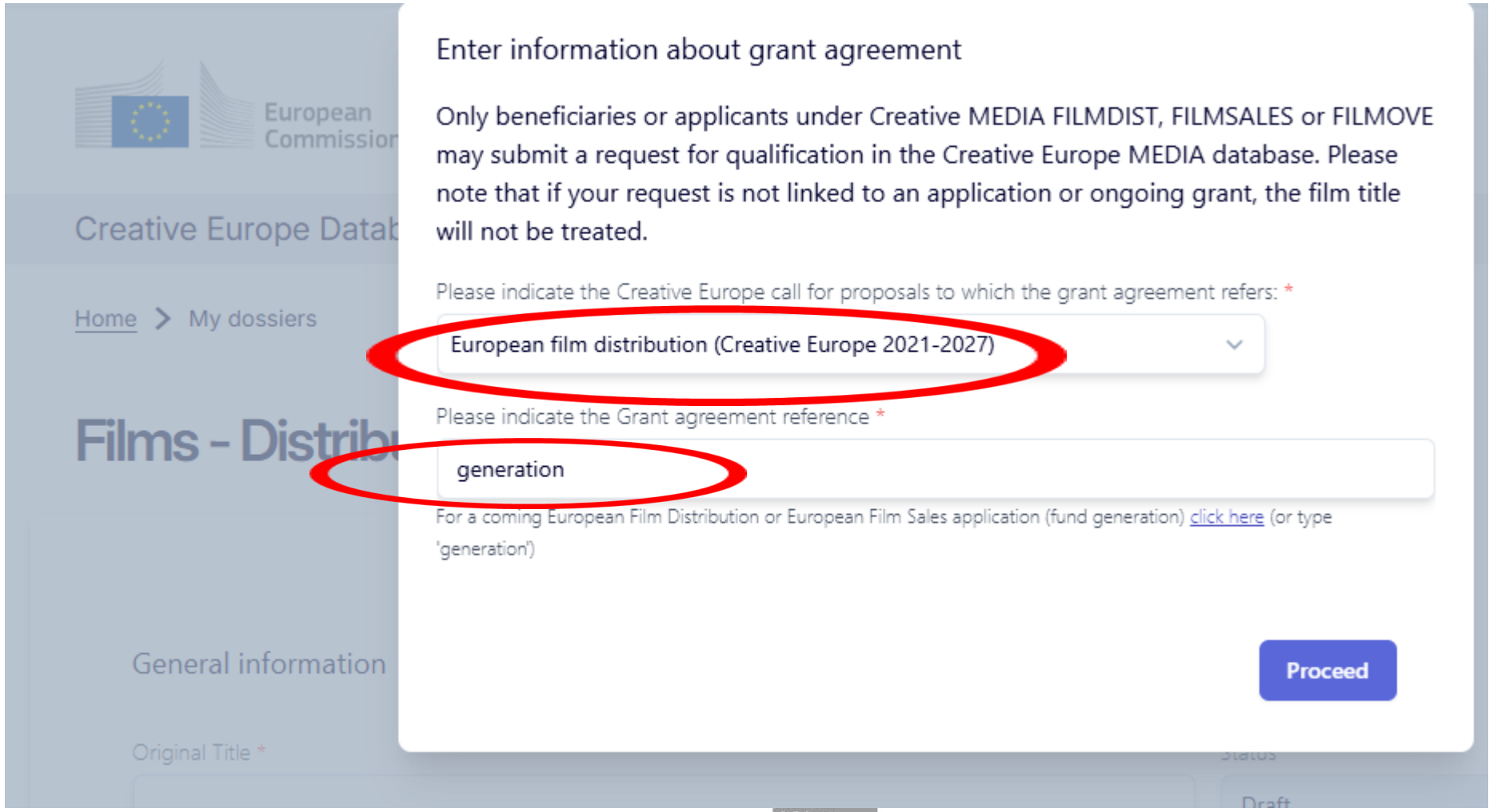
It allows searching for films created and qualified in the framework of the calls for proposals and request a film qualification in the framework of an open grant agreement.



MEDIA Database: new request



MEDIA Database: new request



MEDIA Database: new request

General information

Original Title *

Status

Draft

MEDIA Film Nationality

TBC by EACEA

Year of copyright *

Choose an option

Set current year

Film Genre *

Choose an option

Film Delivery Platform *

Features / Cinema

Primary Audience *

Choose an option

Film Type *

Choose an option

IMDB link

ISAN

Synopsis *

MEDIA Database: new request

Cast and Crew *

Please input TBC for mandatory roles not defined.

ROLE	FULL NAME	GENDER	NATIONALITY 1	NATIONALITY 2	RESIDENCE	
Director/Project Leader *						Edit Delete
Author/(Script)writer/Creator *						Edit Delete

Info on data protection

Add

Locations *

TYPE	NAME	COUNTRY

Add

MEDIA Database: Create a new work - *cast and crew*

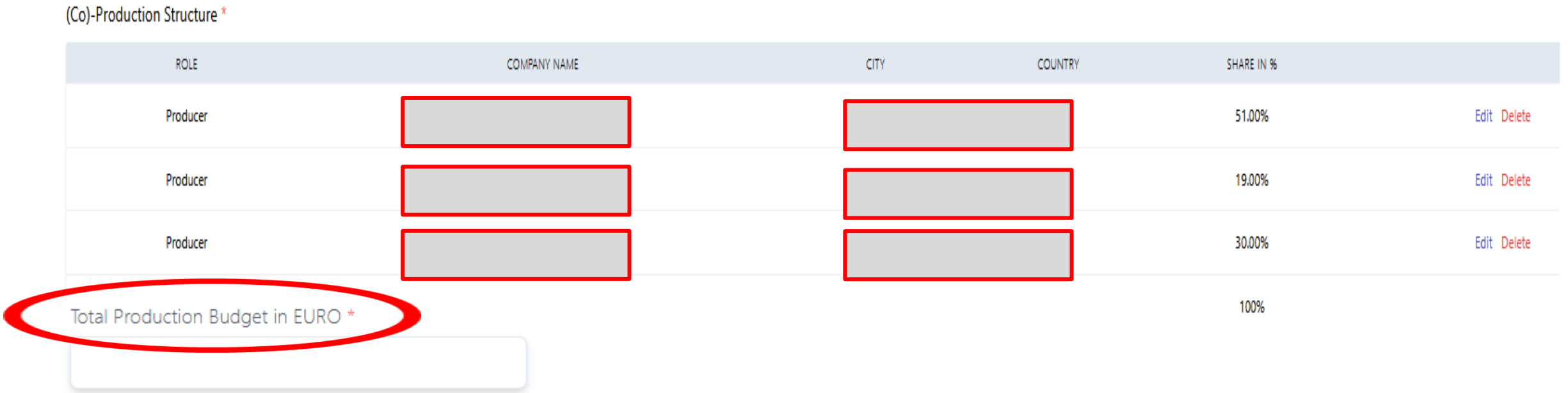
- **Film nationality** according to majority of **cast and crew**, not majority of film financing!

- **Residency** for cast and crew **only** taken into account **for non-MEDIA nationals**

☐ *submit proof of residence*

Fiction	Points	Documentary	Points	Animation	Points
Director	3	Director	3	Director	3
Author/(Script)writer	3	Author/(Script)writer	3	Author/(Script)writer	3
Actor 1	2	Composer	1	Composer	1
Actor 2	2	Production Designer	1	Editor	1
Actor 3	2	Director of Photography	1	Sound	1
Composer	1	Editor	1	Storyboard Artist	2
Production Designer	1	Sound	1	Character Designer	2
Director of Photography	1	Shooting Location	1	Animation Supervisor	2
Editor	1	Post Production Location	1	Art(istic) Director	1
Sound	1			Technical Director	1
Shooting Location	1			Post Production Location	1
Post Production Location	1			Studio Location	1
TOTAL	19		13		19

MEDIA DB: Create a new work *(Co-)Production structure*



(Co-)Production structure must show the name(s) of ALL production companies

Majority production from MEDIA countries

MEDIA DB: Create a new work - Supporting documents

Sales Agents *

COMPANY NAME	COUNTRY	CONTACT PERSON	EMAIL

Add

Supporting Documents *

Please upload supporting documents (financing plan of the film, etc).

DOCUMENT TYPE	FILENAME	COMMENTS	
Financing plan *			Edit Delete
Rolling credits			Edit Delete

Add

MEDIA DB: Create a new work *Film Financing* MEDIA Majority!

Financing Plan in Euro

SOURCES OF FINANCE	NAME OF THE FINANCIAL PARTNER	COUNTRY (ISO CODE)	AMOUNT IN €	% OF TOTAL
Delegate Producer's investment Add new			60000.00	0.61%
Coproduction investment company: Add new			60000.00	0.61%
Public Fund Add new				
Broadcaster: Add new				
Online/Streaming platform Add new				
Sales Agent (International distribution) Add new			300000.00	3.06%
Distributor Add new			5583000.00	56.95%
Tax credit/incentive Add new			3800000.00	38.76%
Private Investment Add new				
Other source: Add new				
Total Production in Euro			9.803.000,00 €	100%

MEDIA DataBase and film qualification

- Data encoded in the **financing plan section of the DB** must show the name(s) and the type of funds, e.g. public funds, distribution, etc. – *it must be complete*
- Please upload:
  1. **a financing plan signed by the producer**
  2. official **poster**
  3. link to the **trailer**
  4. imdb link
  5. **official final credits**, which should include info on **copyright**
- **Only lead credits** will be considered - *if two or more lead credits, add more lines*
- **Animations**: upload a justification/explanation if cast and crew encoded with different roles than the ones on the grid

Declaration of admissions – Film data

Film Data

Original Title

Select the Film

MEDIA Film Nationality: FR

Year of Copyright: 2024

Status: Processed

Licensor *

Country * — Choose an option

Licensee *

Country * — Choose an option

Date of signature * — DD.MM.YYYY

Territory(ies) acquired *

License period *

Rights *

Distribution activities shared between several companies * — Choose an option

Declaration of admissions – Film data

Film Performance

Release Date *

DD.MM.YYYY

Total N° of running weeks *

N° of declared admissions *

Box office receipts including VAT *

€

Comments (optional)

Coefficient = 2.1 - Max Cumulative Admissions : 16.000 - Min Annual Admissions : 200

Previous year cumulative admissions: 1.318

Declaration of admissions – grant estimate

Distribution Territory: Lithuania

Year of Admissions: 2025

☐ I am declaring admissions on behalf of the affiliated company:

ORIGINAL TITLE	MEDIA FILM NATIONALITY	YEAR OF COPYRIGHT	ADMISSIONS (DECLARED)	GRANT ESTIMATE	
[redacted]	Italy	2023	3.000	6.300,00 €	Edit Remove
[redacted]	Denmark	2020	2.500	5.250,00 €	Edit Remove
			5.500	11.550,00 €	

Add a line

Grant estimate for 2025: 11.550,00

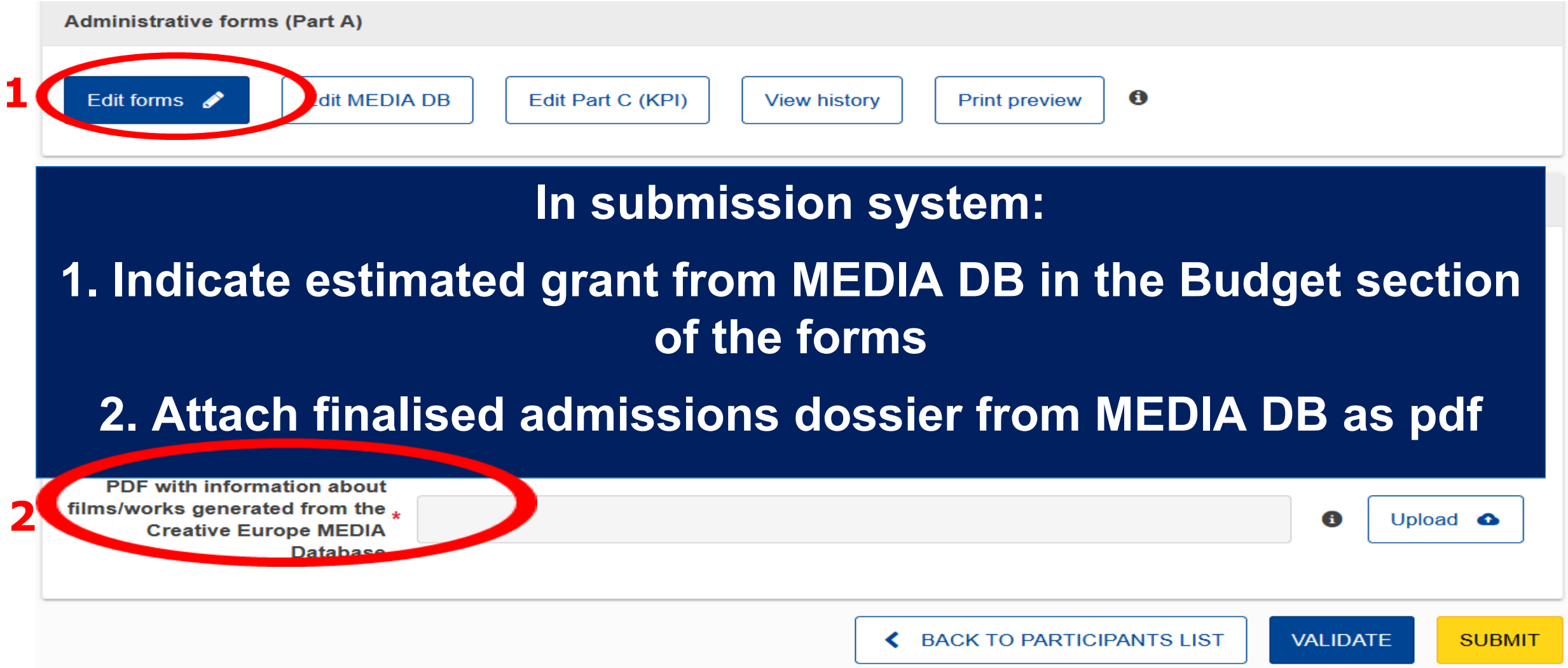
- **Declare certified admissions per film and per territory**
- **Tool calculates total *estimated* grant for your application**
- **Eligibility of admissions will determine final grant**

Grant calculation

Please note that this is only an indicative estimated generated grant based on the admissions declared. The final calculation of the total generated grant will be determined by EACEA during the evaluation process and will take into account all of the eligibility criteria of the call.

Total grant estimate: **11.550,00 €**

Add estimated grant + upload MEDIA DB dossier (pdf)



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- How to declare admissions in the MEDIA Database?
- **Tips for a good application**
- Re-investment
- Need any help?

Tips for a good application
Reasons for reductions of the requested grant

- Admissions **certificate not signed** or not for concerned territories
- **Inconsistency certified admissions** v. MEDIA database
- **Copyright** year of film too old (**before 2023**)
- **Film national for distributor** (as qualified in MEDIA database)
- **Film without MEDIA nationality**
- Sum of all generated funds exceeded available budget

Tips for a good application

- **Theatrical paying** admissions **only**
- Request **qualification ASAP** to determine film MEDIA nationality (more certainty about potential generated fund)
- **Co-distribution: only 1 company eligible** (also for reinvestment), the one actually executing the distribution
- Check all **ceilings/thresholds**
- Help your sales agents!

European Commission
Education, Audiovisual & Culture Executive Agency

More tips for a good application

- **Start date**: not in the proposal, at grant preparation phase
- Standard: **1st day of the month following** the **signature** of the grant agreement
- **Retroactive: exceptionally** granted for duly justified reasons
  → *but **never earlier** than the proposal **submission** date*
- Plan your submission date accordingly
- Re-submission counts!

Education, Audiovisual & Culture Executive Agency

- Overview (budget, timing)
- Eligibility rules
- How to submit a proposal online?
- How to declare admissions in the MEDIA Database?
- Tips for a good application
- **Re-investment**
- Need any help?

Eligible re-investment activities

Maximum 12 European non-national films per grant

4 activities:

1. investment in **co-production**
2. investment in acquisition of **distribution rights** (=Minimum Guarantee, **theatrical and/or online**)
3. **promotion, marketing and advertising** for **theatrical** releases
4. promotion, marketing and advertising for **online** releases
   - *At least **30%** to be reinvested in **activities 3 and/or 4***
   - *NO personnel costs and travel costs for your staff*

Reinvestment

Activity 3: Promotion, marketing and advertising for theatrical releases

Activities such as creating promotional materials, advertising campaigns (including digital),creation of social media content, influencer and creator marketing activities, PR and media outreach.

Other activities may include:

- optical and digital prints (digitisation and transcoding)
- subtitling, dubbing and acquisition of non-national language versions
- booking and billing
- invitations for casts and talent

Reinvestment

Activity 4: Promotion, marketing and advertising for online releases



In addition to the above-mentioned activities, a non-exhaustive list includes:

- platform coordination: e.g. featured placement, inclusion in curated rows, algorithm optimization
- performance tracking & optimization
- platform aggregators costs
- launch events: e.g. virtual premieres, online fan screenings or live Q&As
- any other promotion, marketing, advertising activities for online releases

Eligibility



Reinvestment phase

- **Films** will be ineligible for **all distribution territories** where their distribution **rights for Estonia, Latvia, Lithuania and/or Ukraine are licensed** by sales agents **to distributors/buyers established in Russia**.

- **Distributors** from **any country** will have to provide a **declaration on Honour** (DoH) based on sales agents' confirmation, that distribution rights for Estonia, Latvia, Lithuania and/or Ukraine are not licensed by sales agents to distributors/ buyers established in Russia. **EACEA will provide a template** for the **DoH**

- **If doubts arise, EACEA will ask the sales agents the distribution contracts** for Estonia, Latvia, Lithuania and/or Ukraine.

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- **Need any help?**

Key changes



Generation

- Admissions for films declared in **Baltics / Ukraine** will be ineligible where their distribution rights are licensed by sales agents to distributors / buyers established in Russia.

- The co-efficients for admissions in **Baltics / Ukraine** have been increased.

- Admissions certificate can now be **generated automatically in the MEDIA DB** based on the films declared while the existing submission process via the portal remains.

Reinvestment

- Films will be ineligible for **all distribution territories** where their distribution rights for the Baltics / Ukraine are licensed by sales agents to distributors / buyers established in Russia.

- The eligible duration has been set to **12-18 months**.

- A non-exhaustive list of eligible activities added under online releases.

Creative Europe Desks

- Your gateway to the Creative Europe Programme in your country

- Creative Europe Desks - Culture and Creativity - click on your country

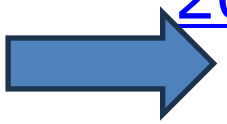


Support
EU Funding & Tenders Portal

Calls for proposals – Film Distribution 2027

Topic Q&As

Get support



Topic Q&As

20 item(s) found

How is the budget cost calculated?

What is new in the Certificate of admissions?



For help related to this call, please contact:

- your local Creative Europe desk, or
- the European Education and Culture Executive Agency

Funding & Tenders Portal FAQ – Submission of proposals.

IT Helpdesk – Contact the IT helpdesk for questions such as forgotten passwords, access rights and roles, technical aspects of submission of proposals, etc.

Online Manual – Step-by-step online guide through the Portal processes from proposal preparation and evaluation to reporting on your ongoing project. Valid for all 2021-2027 programmes.

When drafting the proposal

Support & Helpdesk

Online Manual | IT How To

IT Helpdesk | FAQ

Service Desk:

EC-FUNDING-TENDER-SERVICE-DESK@ec.europa.eu

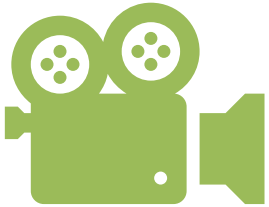
+32 2 29 92222

Education, Audiovisual & Culture Executive Agency

Questions?



Questions about the call:
EACEA-FILM-DISTRIBUTION@ec.europa.eu



Questions about the film qualification:
EACEA-MEDIA-DB@ec.europa.eu



Technical questions about the film qualification:
EACEA-MEDIA-DB-SUPPORT@ec.europa.eu



Thank you for your attention!
Any questions?